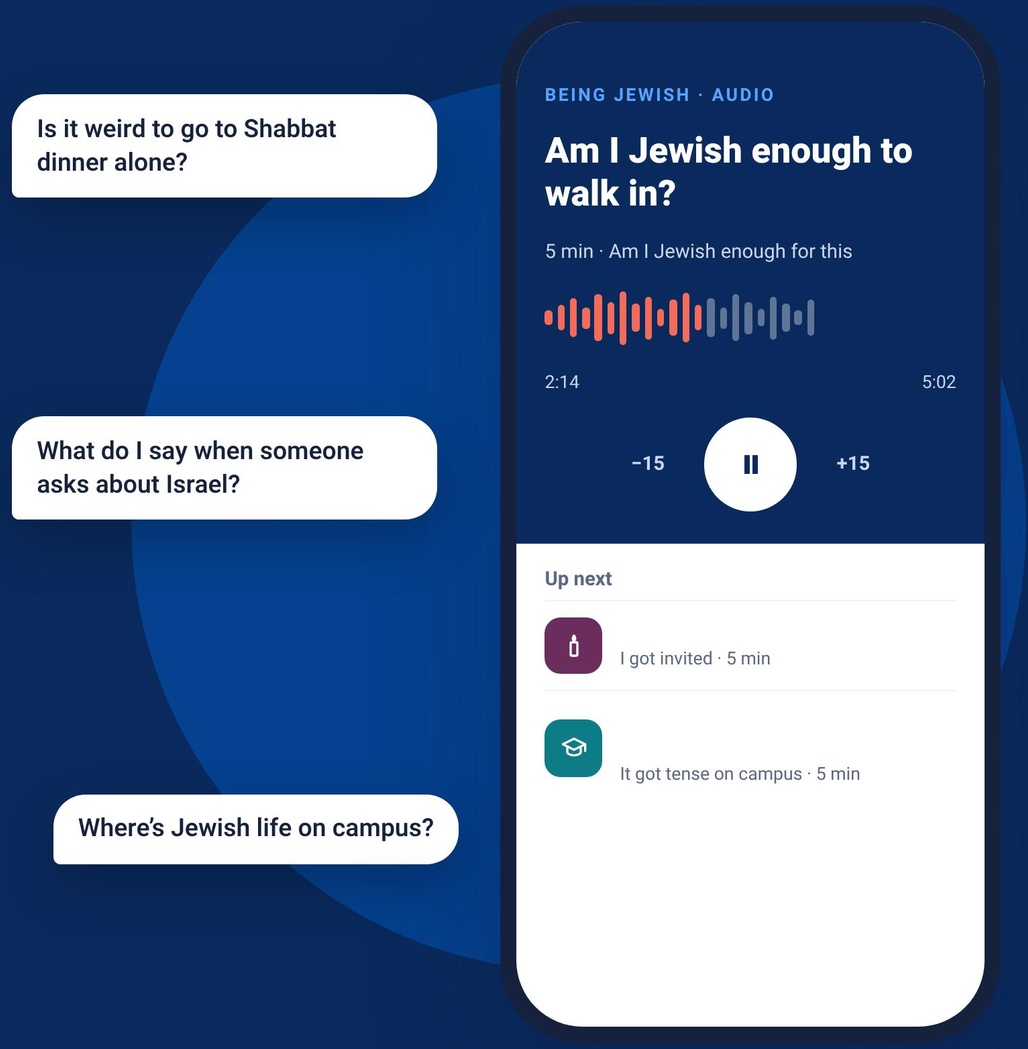
JLIFE FOR TEENS AND YOUNG ADULTS

A welcoming place to bring the questions.

Jewish learning for teens and young adults, built for the phone and organized around the moments when the questions come up. For schools, youth groups, camps and Hillels.

Bring JLife to your students | **Book a demo**



WHY NOW

Since October 7, young Jews have new questions and too few places to ask them.

Many teens and young adults are asking about their identity, their heritage and their connection to the Jewish people for the first time. They look for answers on their phones, and that's where Jewish learning needs to be.

- **Who am I, as a Jew?**
- **What's true about Israel?**
- **What do I do when it gets tense?**

BUILT FOR WHERE YOU MEET THEM

For the places that already reach young Jews.

JLife gives your students a trusted place to keep learning between classes, meetings and summers.

Schools

Day schools and Hebrew schools.

- Share pieces alongside Israel and Holocaust units
- Five-minute audio for between classes

Youth groups

Clubs, chapters and movements.

- A five-minute piece to start a meeting's conversation
- Your events and updates in one app

Camps

Overnight and day camps.

- Stay connected from one summer to the next
- Your camp's page, news and reunions

Hillels and campus life

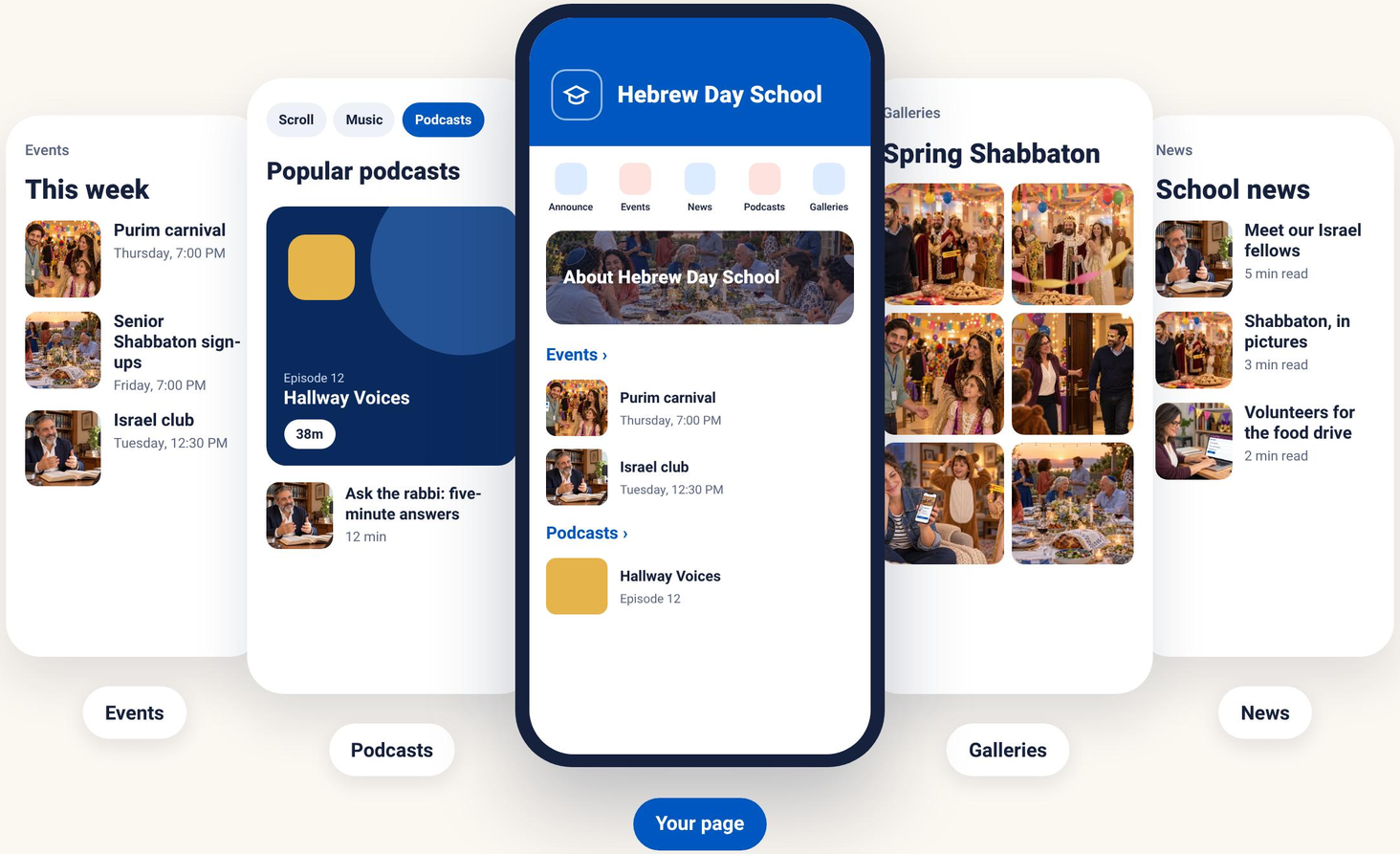
Students away from home.

- The first weeks on campus, and the High Holidays away
- Help students find Jewish life near campus

YOUR WHOLE WORLD, IN ONE PLACE

Everything your school or group does, in one place.

Trips, Shabbatons, classes and news. Your page holds all of it, and your students always know where to look.



THE GOAL

Help young Jews discover what Judaism means to them.

A stronger sense of belonging, and meaningful ways to take part in Jewish life. The learning starts from the questions students already have.

HOW STUDENTS LEARN

Short, audio first, and theirs to explore.

Built for the phone, in formats students actually use.

LIVE

Journeys

Multi-step paths that combine media and turn learning into a game.

LIVE

Capsules

Short guided moments for any part of the day.

IN DEVELOPMENT

Audio answers

Five-minute pieces on the questions students bring, heard in any order.

IN DEVELOPMENT

BEING JEWISH

Starting from where a student is.

Audio pieces of about five minutes, heard in any order. Each one makes sense as the first and only piece a student hears.

31 topics

~48 pieces

7 groups

THE MOMENT	SAMPLE PIECE
Am I Jewish enough for this	Am I Jewish enough to walk in?
I got invited	You got invited to Shabbat dinner
It’s a holiday and I’m not home	The High Holidays, away from home for the first time
It got tense on campus	A classmate said something, and you froze
How you treat people	Giving when you’re broke
Who are these people	Where the denominations came from and what they actually disagree about
What Jews actually think	Why does the Talmud write down the argument that lost?

THE BIG TOPICS

The questions students hear, answered with sources.

IN DEVELOPMENT

ISRAEL

The facts, with sources.

Timelines · Fact cards · Quizzes

IN DEVELOPMENT

ANTISEMITISM

Spot it. Know where to turn.

Online · Hallway · Campus

WITH PARTNERS

THE HOLOCAUST

Survivor testimony, kept alive.

Testimony · Partners

IN DEVELOPMENT

BEFORE COLLEGE

Ready for campus.

The facts · First weeks · Community

OUR STANDARD · POST-DENOMINATIONAL BY DESIGN

Every movement, in its own words.

Content educators, parents and administrators can trust, whatever your community's approach.

Sourced to the text

Primary texts and each movement's own published positions. Disagreement is stated and attributed.

Read from both sides

Every piece is checked for what an observant listener and a liberal listener would flag.

Unsourced claims come out

If a claim can't be sourced, it's cut.

Reviewed with care

Sensitive content and images are screened by our Head of Content before publication.

WHAT YOUR ORGANIZATION GETS

Your students, your page, one app.

Everything you need to bring JLife to your students, and to stay connected with them.

Your own page

Students follow you and get your news, content and events in their feed.

Learn more →

Events and tickets

Clubs, trips, Shabbatons and reunions, with registration and check-in.

Learn more →

Notifications

Reach all your followers, or just the students registered for an event.

Learn more →

Content for your members

Keep content private to your students, or share it with everyone on JLife.

Learn more →

Safer events

Limit any event to verified JLife Passport holders.

Learn more →

Free for students

On iOS, Android and the web.

Learn more →

⚠ [Minimum age and parental-consent policy: TBD]

Bring JLife to your students.

For schools, youth groups, camps and Hillels. See how it works, or join as an early partner as new pieces launch.

Book a demo **Become an early partner**

Questions? Write to us at info@jlife.app